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INTRuST Coaching Tool Handbook Summary

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INTRuST supports experts from forest, woodworking and furniture companies to increase their skills and competences on sustainable certification for the industry 4.0



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This handbook summary was prepared by INTRuST project technical team at InnoRenew CoE, composed by Erwin M. Schau, Nežka Sajinčič, Jaka Gašper Pečnik and Gertrud Fábíán.

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Introduction

The INTRuST Coaching Tool is a web-based tool designed to help improve certification skills by the forestry, furniture and woodworking industry. This digital guidance tool will allow industries and other stakeholders to know what certification schemes are the most suitable and then suggest the appropriate training content to study in each case.

The tool selects appropriate and personalized training content for learners based on their specific background, needs and interests. Together with the INTRuST Collaborative e-learning platform, the tool provides personalized training pathways, Industry 4.0 technology recommendations, and guidance on how to improve certification skills. These tools help companies obtain certifications, reduce implementation costs, and digitize their value chain, fostering competitiveness among EU wood-related companies.

The full handbook is available in English (<https://intrust-project.eu/get-coached/>) and gives an introduction to the INTRuST coaching tool, how it works and how it could be used in relation to the learning platform.

How to use the INTRuST Coaching tool

The tool is made as simple as possible, minimising the input from the user. It should be possible to come to the recommendations within 5 minutes with minimal preparation. The tool works on mobile devices such as smartphones as well as PC/laptops and all intermediate solutions. The only hardware requirement is a device with an internet connection and a usual web browser, like Firefox or Chrome, installed.

The link to the coaching tool is on the INTRuST project website. After typing/copying/following the link (<https://intrust.innorenue.eu/>)(INTRuST - [GET COACHED – \(https://intrust-project.eu/get-coached/\)](https://intrust-project.eu/get-coached/)) the user encounters a short introduction and explanation of the tool and the first question. The introduction provides a brief background of the INTRuST Coaching Tool and concise instructions on how to answer the questions in the tool.

The tool consists of three main sets of questions; one with the questions related to 1) the background of the user, like what sector and other information about the company the user is working in, 2) the aim of the certificate and learning outcome, and finally, 3) the environmental (and to some degree social or quality) topic the user is interested in. The questions are multiple-choice, where there is more than one possible answer. The handbook presents the questions asked by the tool in sufficient detail.

List of certificates included in the tool

The tool includes the most relevant green certificates and standards related to the environmental impact of the forestry, woodworking and furniture sector, and some certificates/standards related to quality and management.

The following green certificates and standards are included (in no specific order):

1. Environmental Product Declaration (EPD) – comprehensively reporting life cycle assessment results
2. Forest Stewardship Council (FSC) - certifying sustainable managed forests and traceability
3. Programme for the Endorsement of Forest Certification (PEFC) - endorsement and recognition of national forest certification systems
4. Conformité Européenne / European Conformity (CE) - affirms the good's conformity with European health, safety, and environmental protection standards
5. Harmonised European standards (hEN) - to demonstrate that products, services, or processes comply with relevant EU legislation
6. European Technical Assessment (ETA) - alternative for construction products not covered by hEN
7. Cradle to cradle certified (C2C)- requires achievement across multiple attributes
8. Nordic Swan- certify strict environmental requirements in all relevant phases of a product's life cycle
9. European Union Ecolabel (EU Ecolabel) - environmental excellence of product and services
10. BLUE angle / Blauer Engel – The German federal government ecolabel certifies environmentally sound products and services
11. OEKOTEX - products with textiles tested for harmful substances
12. Rainforest Alliance Certified (RAC) -for products that respects the three pillars of sustainability: social, economic, and environmental
13. ISO14001 – International standard for environmental management system (EMS) of organisations
14. The EU Eco-Management and Audit Scheme (EMAS)- premium EMS instrument from the European Commission
15. Carbon Trust Footprint Certification - quantified and certified carbon footprint of products or organisations
16. Austrian Ecolabel – the governmental ecolabel based on transparent criteria and sound third-party verification
17. The EU Product / Organisation Environmental Footprint (PEF/OEF) - based on Life Cycle Assessment (LCA) that measures and communicates the potential environmental impact of products/organisations from cradle to grave.

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